



Dear Supporter,

The National Lymphedema Network (NLN) is pleased to announce the 8th International NLN conference for healthcare professionals, **Lymphedema: Riding the Wave of Discovery**, which will take place in San Diego, CA August 27 – 31, 2008.

This 4 ½ day scientific conference features a full day of Instructional Sessions, pre-conference professional training seminars, a full Exhibit Hall, special events, and 2 ½ days of plenary sessions covering cutting edge basic and clinical research as well as various aspects of the lymphatic system and related disorders.

The 2008 conference provides tremendous opportunities for promotion of your products to healthcare professionals from around the world. With the growing wave of interest in Lymphology, we anticipate more than 800 attendees, including physicians, scientists, geneticists, nurses, physical and occupational therapists, lymphedema specialists.

Conference Support Opportunities

The 8th NLN Conference offers unique opportunities for networking, promotion of your company or organization, and marketing of your product(s) and/or services to a **multi-disciplinary international** audience. Interested companies have the opportunity to donate an unrestricted educational grant in support of the conference. Conference Supporters reap the benefits of increased exposure and attention before, during and after the conference.

Due to new national CME guidelines, support for an individual item (i.e. pre-conference session, name badge, etc) will not be acknowledged, instead there will be different levels of support and companies will be listed according to the amount that was donated. The levels of support will be listed as follows, the amount in the brackets determines your listed level of support: Platinum (\$30,000), Gold (\$10,000 - \$29,999), Silver (\$5,000 - \$9,999), Bronze (\$4,999 and below).

Please note that the listed items below are to provide you with guidelines as to what your donation will be used towards, but support of said item will not be exclusively acknowledged at the meeting. All supporting companies will have their logo printed on the tote bag that is handed out to all conference attendees; the logos will also be listed under the appropriate level of support in the conference program, the website and the abstract book.

Please take a moment to review the *Support Opportunities* (attached) for more information on optimizing your participation and maximizing your exposure for long-term results.

To discuss these opportunities, or if you have further questions, please contact me at saskiat@lymphnet.org or call (510) 208-3200. To view and print the 2008 NLN Conference *Notice of Intent to Support* document, please go to: <http://www.lymphnet.org/2008conf/2008conf.html>

Thank you for your interest in the 8th NLN International Conference, ***Lymphedema: Riding the Wave of Discovery***. We look forward to your valued participation.

Sincerely,

Saskia R.J. Thiadens, R.N.
Program Co-Director



SUPPORT OPPORTUNITIES

GENERAL SUPPORT

Type of Support	Description and Benefits	Amount
MAIN CONFERENCE SUPPORTER	Name/logo, prominently displayed in the program as well as company logo placed prominently on all 2008 conference website pages (logo will be an active link to your website), name/logo on the tote bag as Platinum Supporter, opportunity to include two items in tote bag.	\$30,000
NAME BADGES	Exclusive opportunity. Luxury badge holders are made of high-quality canvas with a clear pocket in front for insert, a larger zippered pocket for storage, and a small clear plastic pocket in the back for business cards/tickets. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Silver Supporter	\$7,500
TOTE BAGS	Tote bags for all attendees (1,000 printed). Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$10,000

EVENT SUPPORT

Thursday Evening Reception (Exhibit Hall)	Benefits: Your product/logo prominently displayed on banner or similar advertising in hall during the event, in the program, on our website (logo with an active link to your website), in abstract book and on the tote bag as Gold Supporter; plus five minutes to address attendees from stage; Note: There may be two (2) supporters for this event (appearing on banner, in program, etc.), or if one company is interested, the entire reception may be sponsored by one party (\$20,000).	\$20,000 (Split allowed; see note in description)
Luncheon	Benefits: Your product/company name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$25,000 Can be split among two companies.
Special 4-hour Scientific Seminar: THE ESSENTIALS OF WOUND CARE FOR LYMPHEDEMA	A 4-hour pre-conference intensive seminar focusing solely on approaches to wound care in the management of lymphedema: treatment options, products, challenges and more. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter. Specialized professional audience. Note: There may be two (2) supporter for this event or if one company is interested, the entire session may be supported by one party (\$20,000)	\$20,000 (Split allowed; see note in description) *At this time. \$5,000 has been secured

**SUPPORT OPPORTUNITIES**

Type of Support	Description and Benefits	Amount
Special 4-hour Scientific Seminar: PRACTICAL MANAGEMENT OF THE MORBIDLY OBESE LYMPHEDEMA PATIENT	A 4-hour pre-conference intensive seminar focusing on the unique challenges and approaches to Practical Management of the Morbidly Obese Lymphedema Patient . Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter. Note: There may be two (2) supporters for this event or if one company is interested, the entire reception may be supported by one party (\$20,000)	\$20,000 (Split allowed; see note in description)
Special 4-hour Scientific Seminar: BURN OUT FOR THE LYMPHEDEMA THERAPIST	A 4-hour pre-conference intensive seminar focusing solely on approaches of burn out on the Lymphedema therapist , challenges and more. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter.	\$10,000
Special 6-hour Scientific Seminar: PHYSICIAN INTENSIVE I	A 6-hour pre-conference intensive seminar for physicians, researchers, and medical students titled: Lymphedema and Related Disorders for Physicians , Addresses scientific and clinical aspects of LE, available treatments and products/devices. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter.	\$10,000
2-Hour Instructional Session (Breakout)	Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Bronze Supporter	\$3,500
Faculty Dinner	Faculty-only dinner Saturday evening, August 29, 7-10 PM. The opportunity to include tasteful promotional item/s on dining tables. Company name/logo prominently displayed on Faculty Dinner flyer. 5 min presentation by company rep; 50-75 faculty (international audience). Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Silver Supporter	\$5,000
<u>SPEAKER SUPPORT</u>		
Sponsor All Invited Speakers	Your support will cover: conf. fees, honorarium, airfare, and room and board. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$25,000



SUPPORT OPPORTUNITIES

Type of Support	Description and Benefits	Amount
Sponsor only one (1) Individual Speaker	Your support will cover: conf. fees, honorarium, airfare, and room and board. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Bronze Supporter	\$2,000
Sponsor Saturday luncheon - Keynote Speaker	Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$10,000
<u>PROCEEDINGS SUPPORT</u>		
Conference Proceedings BOOK PUBLICATION	Covers all costs associated with publication of proceedings in a perfect-bound academic hard cover format. Benefits: full page inside for company info/advertisement, name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$20,000
CONFERENCE SCHOLARSHIPS	For five (5) \$1,000 scholarships . An incentive to promote attendance by bright, enthusiastic professionals. Candidates selected by committee. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Bronze Supporter	\$5,000
TWO 2008 CONFERENCE AWARDS	For "Best Oral & Best Poster Research Presentation." Benefits: Your company/facility noted on awards (w/logo), acknowledged in program, on the conference website, abstract book and on the tote bag as Bronze Supporter; acknowledged during presentation of the awards during the Closing Ceremonies. Company rep invited to present awards.	\$2,000
DIRECT MAIL CAMPAIGN	To 10,000+ key physicians, scientists and health care professionals nationwide (customized mailing lists) to reach an extended professional audience, various fields. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Gold Supporter	\$10,000
COPIES OF HANDOUTS	Support for the cost of copies of all handouts for the Instructional/Plenary Sessions. Benefits: name/logo noted in final program, on the conference website, abstract book and on the tote bag as Silver Supporter	\$5,000



SUPPORT OPPORTUNITIES

EXHIBIT HALL SUPPORT *(For Exhibitors Only)*

<i>Type of Support</i>	<i>Description and Benefits</i>	<i>Amount</i>
Exclusive Industry-Related Open House: Wednesday, August 27, 2008; 7-9pm	Individual vendor "open house" in a private room of the hotel. Includes room coordination, 2-hour time slot, and promotion in <i>LymphLink</i> , on the NLN website, on a flyer in the tote bags listing all Open Houses, on the daily schedule posted on the bulletin board each morning.	\$5,000

For more information about **Exhibiting at the 8th NLN International Conference**, please visit:

<http://www.lymphnet.org/2008conf/exhibit.html>

Questions? Please call 510-208-3200, Monday- Friday, 9:00-5:00 pm (PST) or email 2008conf@lymphnet.org.