



## 2010 NLN CONFERENCE

### **EXHIBIT APPLICATION AND SUPPORT OPPORTUNITIES**

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It is with great pleasure that we announce and invite you to join us at the 9<sup>th</sup> International NLN Conference, ***Breaking Through Barriers: Research, Education, and Practice***, taking place at the Hilton Orlando Bonnet Creek Hotel in Orlando Florida, September 22 – September 26, 2010. This 4 ½ day event will include a full exhibit hall with many opportunities for manufacturers, distributors and providers to spotlight lymphedema and lymphedema-related products and services, including wound and skin care.

The 2010 NLN Conference Organizing Committee and NLN Board of Directors look forward to a strong, successful collaboration – you play a pivotal role in the success of this Conference and the future for lymphedema patients.

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\*Required Application Documents.

### **Exhibit Hall – General Details and Location**

The 2010 NLN Conference exhibit hall will be located in the Bonnet Creek Ballroom, Salon VII-XII of the Hilton Bonnet Creek Hotel. The exhibit hall is easily accessible by meeting participants, who will be attending conference sessions at the Hilton Bonnet Creek Hotel. A map showing the exhibit hall can be viewed online at [www.lymphnet.org](http://www.lymphnet.org).

**To view online the current layout and available booths, please visit:  
[www.lymphnet.org](http://www.lymphnet.org)**

Please note that all booths are available on a first-come, first-served basis. A completed application and deposit must be received for a booth to be reserved. The following types of booths are available:

- **Standard booth: 8' x 10'**
- **Corner booth: 8' x 10'**
- **Double Booth**
- **Island Booth**

Each booth will include one (1) company I.D. sign.

### **Exhibit Hall – Set-Up and Show Hours**

**Set-up begins on *Wednesday, September 22, 2010 at 10:00 AM.***

**The hall officially opens at *7:00 AM on Thursday, September 23, 2010.*** Times are subject to change

#### Wednesday, September 22, 2010

10:00 AM – 8:00 PM Exhibitor Set-Up

#### Thursday, September 23, 2010

7:00 – 8:30 AM Exhibits Open, Continental Breakfast (Unopposed)  
10:00 – 10:30 AM Exhibits Open, Morning Break (Unopposed)  
12:00 – 1:30 PM Exhibits Open, Lunch Break (Unopposed)  
3:30 – 4:00 PM Exhibits Open, Afternoon Break (Unopposed)  
6:00 – 8:00 PM Exhibits Open, Reception in Exhibit Hall (Unopposed)

#### Friday, September 24, 2010

7:00 – 8:30 AM Exhibits Open, Continental Breakfast (Unopposed)  
10:00 – 10:30 AM Exhibits Open, Morning Break (Unopposed)  
12:00 – 1:30 PM Exhibits Open, Lunch Break (Unopposed)  
3:30 – 4:00 PM Exhibits Open, Afternoon Break (Unopposed)

#### Saturday, September 25, 2010

7:30 – 8:30 AM Exhibits Open, Continental Breakfast (Unopposed)  
10:15 – 11:00 AM Exhibits – Morning Break (Unopposed)  
11:00 AM Break Down Exhibits

## **Freeman (Exposition Service Contractor) Exhibitor Services Kit and Online Profile**

After your 2010 NLN Conference Exhibit Application is processed, a confirmation will be sent to you, followed by a Freeman Co. Exhibitor Kit. The kit will be electronically sent **May 31, 2010**. Be sure to review your Exhibitor Kit carefully, and check for all applicable deadlines if you will be ordering booth furnishings. The Freeman online floor plan for the 2010 Conference will include your company's contact information, logo and link to your website.

## **Exhibitor Badge Pick-Up**

Exhibitor badges will be available at a vendor registration booth in the hall during exhibit set-up hours Wednesday, 9/22/10 from 10:00 AM to 8:00 PM. One representative should check-in to pick up all Exhibitor badges and related items and to sign-in. *All staff must be pre-registered and all badges ordered by **June 15, 2010**. No changes will be made after that time.*

## **Extended Exhibit Set-Up**

Exhibitor move-in and exhibit set-up will begin on Wednesday 9/22/10, from 10:00 AM to 8:00 PM. *All exhibits must be in place.* Exhibitor's full-time employees may set up their exhibits without hiring additional labor if the set-up or dismantle can be completed in 30 minutes without tools or ladders, unless installation and dismantling will involve use of equipment that requires licensure by the State of Florida. If you need to hire installation and dismantle labor, please contact the Freeman Co. Any hired laborer that is not a full-time employee of the Exhibitor must be reported to the NLN and the Freeman Co. prior to admittance to the Exhibit Hall. All exhibit set-up activity should be completed by 8:00 PM to allow Freeman Co. time to prepare the hall for the opening. Freeman Co. will remove freight from any exhibit that has not shown activity by 8:00 PM.

## **Dismantle Procedures**

On Saturday, September 25, show hours end at 11:00 AM. All exhibits must be staffed and cannot be dismantled and packed prior to the Saturday, September 25, 11:00 AM show close. Please have your shipping carriers check in with Freeman no later than 11:30 AM. All freight must be removed from the show floor no later than 3:00 PM. Remaining exhibit properties left on the show floor will be re-routed by the General Contractor, Freeman Co., at that time.

## **Ceiling and Exhibit Height**

The maximum exhibit height for island exhibits in the exhibit hall is ten feet (10'). The maximum height for linear exhibits is eight feet (8').

## **Shipping**

Detailed shipping information will be forwarded to you with your booth confirmation from the Freeman Co.

## **Security**

There will be a security officer posted 24 hours during the entire conference. The hall will be cleared of all attendees and exhibitors 15 minutes after the close of the show each day, and opened 30 minutes prior to show opening (6:30 AM). The responsibility for security for all exhibit property is that of the exhibitor. Show management is not responsible for the safety of exhibits against theft, fire, loss, accident or damage. Do not leave your valuables unattended.

If you so choose, exhibitors may hire additional security personnel for your exhibit booths. Exhibitors are encouraged to obtain all-risk coverage on their exhibit and personal property as a rider on their corporate insurance policy.

## **Sign-up for 2012 Exhibit Space**

During the Conference, the NLN will hold priority exhibit space selection sign-ups for the *2012 Biennial NLN International Conference for Health Care Professionals* (location and 2012 dates TBA). Priority sign-up order is based on a point system. Details will be provided to all exhibitors prior to the Conference.

## **Reception & Other Various Support Opportunities**

The 2010 NLN Conference The 2010 NLN Conference has numerous exhibit hall support opportunities (Reception–box lunches–coffee breaks) and you as an industry-related company, can support these events in part or in full.. Please refer to the Support Opportunities listing on page 12 for further details. Please note that these opportunities are available on a first-come, first-served basis.

## **REQUIRED DOCUMENTS FOR EXHIBITOR APPLICATION SUBMISSION**

The documents listed below are required to be submitted in order to apply for a booth at the 2010 NLN International Conference. Please be sure that you review all forms carefully. Feel free to contact the NLN at 415-908-3681 or [nln@lymphnet.org](mailto:nln@lymphnet.org) if you have any questions about exhibiting.

- ❖ **2010 EXHIBIT APPLICATION AND CONTRACT**
- ❖ **2010 EXHIBIT PAYMENT INFORMATION SHEET**
- ❖ **2010 EXHIBIT STAFF FORM**
- ❖ **ACKNOWLEDGEMENT OF RULES AND REGULATIONS**

***Thank you!***

*We look forward to seeing you in Orlando Florida, 2010.*



# 2010 EXHIBIT APPLICATION & CONTRACT

9<sup>th</sup> International NLN Conference

September 22-26, 2010

Hilton Orlando Bonnet Creek \* Orlando FL

We hereby apply, subject to the terms of the printed prospectus of this meeting, for space in the exhibit area. (NOTE: This contract will not become a binding contract until a confirmation is sent to you by the National Lymphedema Network, Inc. (NLN). **Space will not be confirmed without receipt of deposit.** Please keep a copy for your records.)

OFFICE USE ONLY	
Application Rec'd	_____
50% Dep Rec'd	_____
Balance Rec'd	_____
100% Rec'd	_____
CC (last 4 digits)	_____
Check #	_____
Booth #(s)	_____
Approved	_____

Company Name \_\_\_\_\_

**Please list company name as you wish it to appear in printed materials.**

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_

Country (if foreign) \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Company Website \_\_\_\_\_

Freeman Co. Exhibit Manual/Kit will be available online in January 2010.

### BOOTH CHOICE:

Standard 8x10 booth  Double booth  Island  Non-Profit

SELECT Booths from Floor Plan (indicate by number): \_\_\_\_\_  
1<sup>st</sup> Choice                      2<sup>nd</sup> Choice                      3<sup>rd</sup> Choice                      4<sup>th</sup> Choice

<b>IMPORTANT!</b>
If you do not wish your booth to be situated adjacent to another exhibitor, please specify that exhibitor's name below:
Who do you not wish to be next to? _____

**WHAT DO YOU PLAN TO EXHIBIT?** A **Product Description**, maximum 100 words, is **optional**. Please use the back of this application for your description or submit on a separate sheet of paper. If you would like your **logo** published alongside your description, please send as an attachment (.tif, .jpg or .eps) via email (2010conf@lymphnet.org), or include on a CD ROM with your application submission.

<b>Exhibit Booth Pricing:</b>	
Standard 8' x 10' booth	\$2,250 per booth
Double booth	\$4,200
Island Exhibit	\$8,500
Non Profit	\$1,150 per booth
<b>Note:</b> All booths are corner booths.	

**CANCELLATION POLICY**  
**75% refund if cancelled by July 1, 2010**  
**and the space is resold.**  
**No refund or cancellations after July 1, 2010.**

**I have read, and understand and agree to, the Cancellation Policy outlined above.**

Name of Company Representative \_\_\_\_\_ Title \_\_\_\_\_

Signature of Company Representative \_\_\_\_\_ Date \_\_\_\_\_



2010 EXHIBIT PAYMENT INFORMATION SHEET

9<sup>th</sup> International NLN Conference

September 22-26, 2010

Hilton Orlando Bonnet Creek \* Orlando FL

To complete your 2010 NLN Conference Exhibitor Application, please fill in the payment information below and submit this sheet, along with your application, signed rules and regulations acknowledgement and payment, to:

NLN 2010 Conference Secretariat
116 New Montgomery Street, Suite 235
San Francisco, CA 94105
(Fax: 415-908-3813)

Exhibit Booth Pricing

- Standard 8' x 10' booth: \$2,250 per booth
Double booth: \$4,200
Island Exhibit: \$8,500
Non Profit booth: \$1,150

Payment Information

- 50% of Booth Deposit Enclosed (U.S. Funds)
Due at time of Submission of Exhibit Application & Contract
100% of Booth Balance will be due April 15, 2010.

PAYMENT TYPE:

Check enclosed in the amount of \$... Check#...
Please make checks payable to the National Lymphedema Network or NLN

Please charge the deposit in the amount of \$... to my:



Card Number... Expiration...

Cardholder's Signature: .....

Exhibit Booth Cancellation Policy

- 75% refund if cancelled by July 1, 2010 and if the space is resold.
No refund for cancellations after July 1, 2010.

Freeman Exposition Services

Thank you for your interest in exhibiting at the 9<sup>th</sup> International NLN Conference. The Freeman Exhibit Manual/Kit will be available online in May 31, 2010. If you have any questions, please direct them to:

Alan Griswold
Freeman Company
(407) 816-7931
alan.griswold@freemanco.com



**BOOTH STAFF SIGN-UP FORM**

Included with your 2010 Conference Exhibitor Package is **COMPLIMENTARY REGISTRATION** for:

- Standard or Corner Booth:** Two (2) staff members
- Double Booth:** Four (4) staff members
- Island Booth:** Eight (8) staff members

**ADDITIONAL BOOTH STAFF MEMBERS ARE WELCOME BUT ARE REQUIRED TO REGISTER AT A COST OF \$150.00 EACH. This registration will include full access to the conference, including entrance into Friday instructional sessions.**

Please complete the form below and return with your application. **Please print or type clearly.** If you are uncertain about who will staff your booth, please enter the names of the two staff members whom you are currently considering. The deadline to finalize the names and titles of your booth staff is: **June 1, 2010.**

**ALL BOOTH STAFF MUST REGISTER TO ATTEND CONFERENCE SESSIONS:**

Your Booth Staff members are welcome to attend the entire conference. However, in order to attend Instructional Sessions, they must register and indicate his/her respective session choices (please note that these sessions fill up quickly, space is limited and **not guaranteed**). Once full, the sessions will close. To register quickly and easily online today, visit [www.lymphnet.org](http://www.lymphnet.org) and complete the registration form for the conference. Then "submit" the completed form. **Please disregard the payment section that follows for staff members who are entitled to COMPLIMENTARY REGISTRATION (see guidelines above).**

0 Please send \_\_\_\_\_ conference registration form(s) for additional staff.  
**Note:** Online registration is encouraged at [www.lymphnet.org](http://www.lymphnet.org).

**EXHIBIT STAFF FOR (vendor):** \_\_\_\_\_  
 Please print staff names, titles, and choice for Saturday luncheon (**NOTE: Staff #s 5-8 are only allowed for Island Booths**):

**KEY:** B = Beef, C = Chicken, V = Vegetarian, NA = Not attending the luncheon

- Booth Staff #1: \_\_\_\_\_  B  C  V  NA
- Booth Staff #2: \_\_\_\_\_  B  C  V  NA
- Booth Staff #3: \_\_\_\_\_  B  C  V  NA
- Booth Staff #4: \_\_\_\_\_  B  C  V  NA
- Booth Staff #5: \_\_\_\_\_  B  C  V  NA
- Booth Staff #6: \_\_\_\_\_  B  C  V  NA
- Booth Staff #7: \_\_\_\_\_  B  C  V  NA
- Booth Staff #8: \_\_\_\_\_  B  C  V  NA



## 9th National Lymphedema Network (NLN) International Conference Exhibitor Rules and Regulations

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**PLEASE READ THESE RULES AND REGULATIONS,  
THEN SIGN & RETURN THE ACKNOWLEDGEMENT PAGE WITH  
THE REST OF YOUR EXHIBIT APPLICATION.**

***NLN is committed to helping you have a profitable, successful show experience at our 9th National Lymphedema Network (NLN) International Conference. The following rules and regulations are for the benefit of all exhibitors and conform to the IAEM Guidelines for Display Rules and Regulations.***

- 1. AMERICANS WITH DISABILITIES ACT.** All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line at (800) 514-0301 and on their website: [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).
- 2. CONFINES OF BOOTH.** All marketing activities in conjunction with NLN must be conducted within the exhibit space rented and cannot extend into the aisles or common areas of the conference facility or other areas of the Hilton Orlando Bonnet Creek Hotel.
- 3. DEMONSTRATIONS.** As a matter of safety and courtesy to others, exhibitors should conduct sales presentations and product demonstrations in a manner that assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange displays, product presentation and demonstration areas to ensure compliance.
- 4. EXHIBITOR BADGES AND STAFFING.** Exhibitor badges will be available at the Main Registration Area during exhibit set-up hours on Wednesday from 8am - 5pm. Exhibitors are expected to have their exhibit staffed during all published show hours. Exhibitor badges must be worn at all times in the Exhibit Hall and in all Conference areas. False certification of individuals as Exhibitor's representatives, misuse of Exhibitor badges, or any other method assisting unauthorized persons access to the exhibit floor will be just cause for expelling such person from the Exhibit Hall and/or removing his/her exhibit from the exhibit floor without obligation on the part of NLN for refund of any fees.
- 5. FLAMMABLE AND TOXIC MATERIALS.** All materials used in display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Samples should be available for testing. Materials that cannot be treated to meet the requirements should not be used. A flameproofing certificate should be available for inspection. Exhibitors must dispose of any waste products they generate during the exhibition in accordance with guidelines established by the hotel.
- 6. FOOD AND BEVERAGE DISTRIBUTION.** Exhibitors may not distribute any food or beverage from their booth or from anywhere within the exhibit hall without written approval of NLN. Exhibitors also may not distribute food or beverage not provided by the Hilton Orlando Bonnet Creek Hotel without written approval of NLN and the Hilton Orlando Bonnet Creek. Exhibitors may not distribute alcoholic beverages.
- 7. LABOR REGULATIONS.** Exhibitors agree to abide by all agreements made between the unions, NLN, and the Hilton Orlando Bonnet Creek Hotel. Exhibitor's full-time employees may set up their exhibits without hiring additional labor if the set-up or dismantle can be completed in 30 minutes without tools or ladders.

8. **RETAIL SALES.** The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products and the products or services must be pertinent to the attendees' professional interest. Exhibitors must comply with all sales tax requirements for the state of Florida; exhibitors must comply with all local, state and federal laws. The NLN reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

9. **NLN LOGO & MATERIALS.** The NLN name and/or logo may **not** be part of any Exhibitor-distributed materials without approval. Reproduction of NLN abstracts for any reason without written permission from NLN is prohibited.

10. **PROHIBITED ITEMS.** Exhibitors are prohibited from the distribution of tote bags (or any bags) without the written approval of NLN and must refrain from the distribution and use of items causing additional post-show clean up, such as adhesive stickers, glitter, confetti, and helium balloons. Exhibitors will be billed at actual labor cost for clean-up costs for clean-up items.

11. **SECURITY.** Exhibitors must make provisions for the safeguarding of their goods, materials, equipment and displays at all times. Please be security conscious. Do not leave purses, laptops, cell phones, or any easily portable items unattended at any time in your booth. The responsibility for security for all exhibit property is that of the exhibitor. NLN is not responsible for the safety of exhibits against theft, fire, loss, accident or damage. **Exhibitors are encouraged to obtain all-risk coverage on their exhibit and personal property or hire security personnel within their exhibit.**

12. **SMOKING.** During the NLN Conference, smoking is prohibited in all conference and exhibit hall areas.

13. **SOUND/MUSIC.** In general, exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Sound and noise should not exceed 85 decibels. Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music.

14. **STORAGE.** Fire regulations prohibit storing product, literature, empty packing containers or packing materials behind back drapes or under draped tables. Exhibitors may store a one-day supply of handout materials neatly within their booth, so long as these items do not impede access to utility services, create a safety problem or look unsightly.

15. **STRUCTURAL INTEGRITY.** All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers or installation/dismantling equipment such as forklifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures. Exhibitors should ensure that any display fixtures such as tables, racks or shelves are designed and installed properly to support the product or marketing materials to be displayed upon them. Due to height restrictions, no hanging signs are allowed in the hall.

16. **SUBLETTING OF SPACE.** Exhibitors may not assign, sublet or apportion any part of the space allotted to them and may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business.

17. **USE OF SPACE IN LINEAR BOOTHS.** Exhibit booth spaces are ten feet (10') wide by eight feet (8') deep. Exhibitors' display materials should be arranged in such a manner as to not obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

18. **USE OF SPACE IN ISLAND EXHIBITS.** An island booth is exposed to aisles on four (4) sides and is composed of a 16' x 20' exhibit. The maximum height of ten feet (10') is allowed in the entire cubic content of the island exhibit.

19. **GENERAL/AMENDMENTS.** These rules and regulations are to be construed as a part of all space contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by NLN. NLN reserves the right to make any reasonable changes in these rules necessary to ensure the health and safety of those in attendance, the significance of the exhibition, and harmony of operation. Exhibitors will be advised of any such changes by bulletin; and such changes will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibiting companies.

20. **MEETING FACILITY RULES.** The Exhibitor shall comply with all applicable rules of the Hilton Orlando Bonnet Creek Hotel and Marina, the facility governing the Exhibitors and their exhibits.

21. **EMERGENCIES, STRIKES, EMBARGOES, LABOR COST.** NLN will not be responsible for any delays, damage, loss, increased costs, or other unfavorable conditions caused by circumstances beyond its control. In the event that the premises in which the Conference is conducted shall become, in the sole discretion of NLN, unfit for occupancy, or substantially interfered with by any cause or causes not reasonably within the control of NLN, this agreement may be terminated by NLN. Should NLN terminate this agreement pursuant to the provisions of this paragraph, the Exhibitor waives any and all claims for damages and agrees that NLN may, after computing the total amount refundable to all exhibitors (i.e., the excess of the total of Exhibitors' deposits held by NLN over NLN's costs and expenses in connection with its preparation for and conducting of the show, including a reasonable reserve for claims and other contingencies), refund to the Exhibitor, as complete settlement and discharge of all said Exhibitor's claims and demands, the Exhibitor's pro-rated amount of the total amount refundable to all exhibitors, based upon the amount of Exhibitor's deposit relative to the total deposits paid by all Exhibitors.

22. **REVIEW AND/OR EXPULSION OF EXHIBITOR.** NLN may review the exhibit floor activities of exhibitors at any time. NLN may deny Exhibitor access to, or expel Exhibitor from the event without refund of any fees if, in the discretion of NLN, such Exhibitor has not complied in all material respects with these rules and regulations.

23. **ATTORNEY'S FEES/GOVERNING LAWS/JURISDICTIONS.** The internal laws of Florida shall govern the contract between the Exhibitor and NLN—of which these Exhibitor Rules and Regulations are a part; and the Exhibitor and NLN consent to the exclusive subject matter and personal jurisdiction of the federal and state courts in Oakland, California, over any dispute arising from such contract. In the event that NLN litigates to enforce its rights hereunder, it shall be entitled to reasonable attorneys' fees incurred in connection with a judgment obtained by it.



## Acknowledgement of Rules and Regulations

Please sign and return these Rules & Regulations with your  
 9th National Lymphedema Network (NLN) International Conference Exhibit Application.

If you have questions, please contact the NLN  
 at 415-908-3681 or email 2010conf@lymphnet.org.

Exhibiting Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Exhibitor Contact (Please Print) \_\_\_\_\_

Title \_\_\_\_\_

I, the undersigned, as a legal representative for the Exhibiting Company noted above, certify that I have thoroughly read the internal rules of the 9th National Lymphedema Network International Conference, and I agree to abide by its rules and regulations and those included in the show's Freeman Co. Exhibitor Kit.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NLN OFFICE USE ONLY**

Processed by (initials): \_\_\_\_\_

Complete Application Rec'd: \_\_\_\_\_

Application Accepted

Assigned Booth #: \_\_\_\_\_

Confirmation rec'd from Freeman Co.

Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Freeman, Co. OFFICE USE ONLY**

Processed by (initials): \_\_\_\_\_

Packet Sent to Exhibitor, date: \_\_\_\_\_

**Please return this page to NLN via fax: 415-908-3813.**



## SUPPORT OPPORTUNITIES

<i>Type of Support</i>	<i>Description and Benefits</i>	<i>Amount</i>
<b><u>EXHIBIT HALL PROMOTIONS</u></b>		
<b>Exclusive TOTE BAG Distribution (Main Sponsor)</b>	<b>Benefits:</b> Exclusive right to distribute your own tote bag and be identified as PLATINUM Supporter by Conference attendees. Your company (and only your company) will have this right. Also listed as a PLATINUM Supporter in the program, website and abstract book.	\$30,000
<b>THURSDAY EVENING RECEPTION (Exhibit Hall)</b>	<b>Benefits:</b> Your Company Name/Company Logo prominently displayed as a GOLD Supporter on banner or similar advertising in exhibit hall during the event, in the program, on our website (logo with an active link to your website), in the abstract book, plus five minutes to address attendees from exhibit stage; NOTE: There may be two (2) supporters for this event (appearing on banner, in program, etc.), <b>or</b> if one company is interested, entire reception may be sponsored by one party.	\$20,000
<b>SATURDAY LUNCHEON Keynote Address</b>	<b>Benefits:</b> Your Company Name/Logo prominently displayed on a banner, plus the opportunity to display tasteful promotional items on the tables during the luncheon. Noted in final program as Keynote Supporter; listed as a GOLD Supporter in the program, website and abstract book.	\$25,000
<b>BREAK Snacks (x7) Thursday ~ Sunday (Exhibit Hall)</b>	<b>Benefits:</b> Your Company will be prominently displayed on a banner in the exhibit hall and at food stations during the entire meeting. There may be two supporters. Listed as a GOLD Supporter in the program, website and abstract book.	\$25,000
<b>BREAKFASTS (x4) Thursday ~ Sunday (Exhibit Hall)</b>	<b>Benefits:</b> Your Company will be prominently displayed on a banner in the exhibit hall and at food stations during the entire conference. There may be two supporters. Listed as GOLD Supporter in the program, website and abstract book.	\$25,000
<b>BOX LUNCH ~ Friday (Exhibit Hall)</b>	<b>Benefits:</b> Your Company will be prominently displayed on a banner in the exhibit hall ad at the food stations during the entire lunch break. Listed as a SILVER Supporter in the program, website and abstract book.	\$15,000
<b>FACULTY DINNER</b>	Faculty-only dinner Saturday evening, September 26, 7-10 p.m. <b>Benefits:</b> Your Company Name/Company Logo information can be tastefully displayed on the dinner tables and a comp representative can give a five-minute presentation. Listed as a BRONZE Supporter in the program, website and abstract book.	\$5,000
<b>LEAD RETRIEVAL</b>	Support the cost of exhibit hall equipment and installation. Exhibitor can obtain electronic contact information from attendees. <b>Benefits:</b> Your company will be listed in the Exhibit program and in the exhibit hall; also in the website and abstract book as a BRONZE Supporter.	\$5,000
<b>EXHIBIT HALL PROGRAM</b>	Place an ad in the exhibit hall program. This nicely designed program will list all exhibitors including the schedule and activities in the hall. You can choose 1/8, 1/4, 1/2 or full-page advertisement about your company. Exhibit supporters' logos will be listed according to the level of support. You also will be recognized if you are a supporter of the Reception, Box Lunch or Breaks.	Full page \$5,000 ½: \$2,750 ¼: \$1,500 1/8: \$850