

# National Lymphedema Network's Website

## Description:

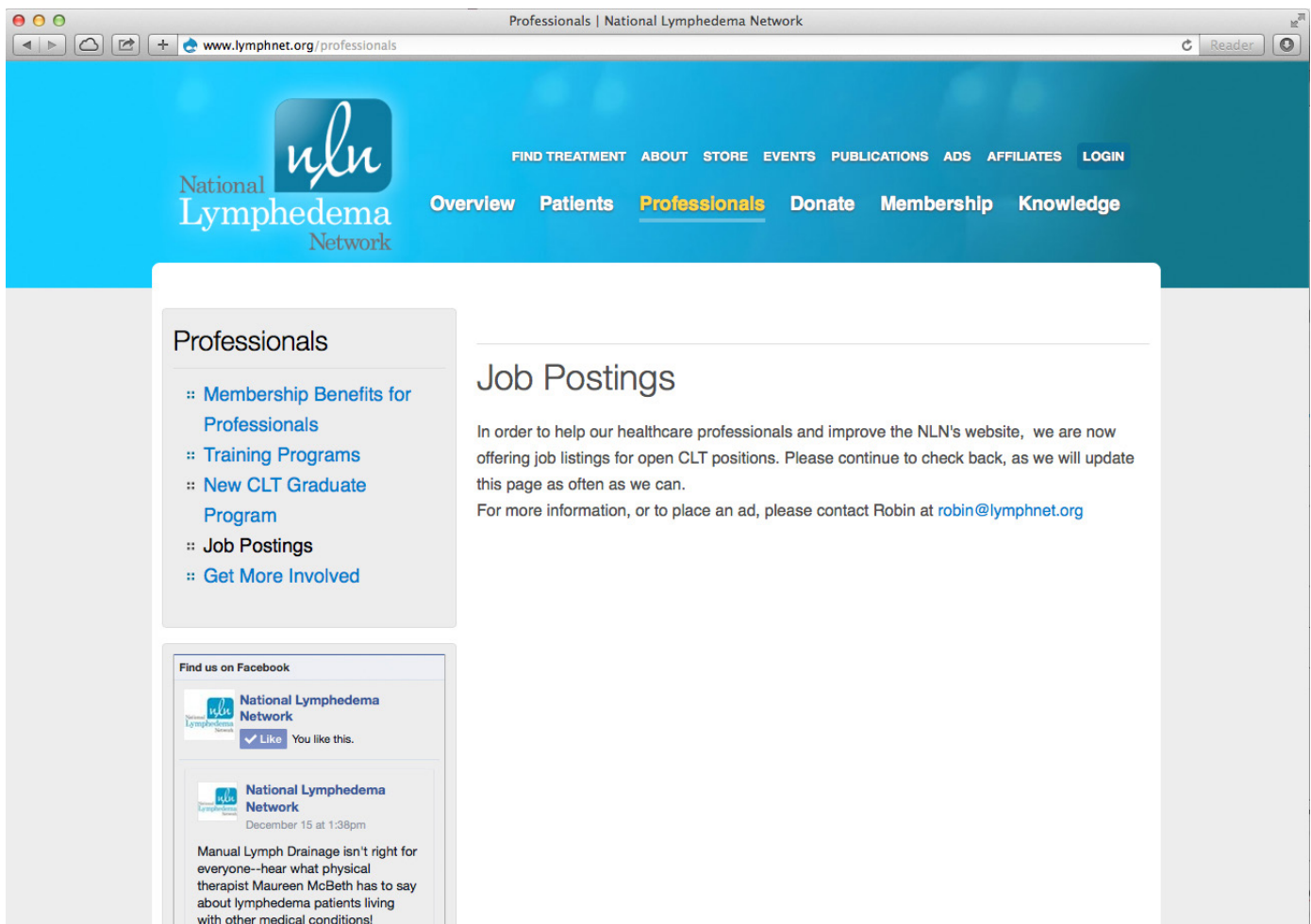
- The NLN is pleased to offer classified ads for both treatment centers seeking therapists.
- Ads will be posted for 3 months unless the advertiser requests that it be taken down or submits an additional contract to renew.
- Ads should include a short job description, your contact info, and possibly a link with more details.

## Exposure statistics:

- Traffic to the NLN website: 13,000 - 15,000 unique visitors per month

## Employment classified ad price:

- \$75 per 3 month period



The screenshot shows a web browser window with the URL [www.lymphnet.org/professionals](http://www.lymphnet.org/professionals). The page features a blue header with the NLN logo and navigation links: FIND TREATMENT, ABOUT, STORE, EVENTS, PUBLICATIONS, ADS, AFFILIATES, LOGIN, Overview, Patients, Professionals (highlighted), Donate, Membership, and Knowledge. The main content area is titled "Professionals" and includes a sidebar with links: Membership Benefits for Professionals, Training Programs, New CLT Graduate Program, Job Postings, and Get More Involved. The "Job Postings" section contains the following text: "In order to help our healthcare professionals and improve the NLN's website, we are now offering job listings for open CLT positions. Please continue to check back, as we will update this page as often as we can. For more information, or to place an ad, please contact Robin at [robin@lymphnet.org](mailto:robin@lymphnet.org)". Below the job postings is a Facebook widget showing a post from the National Lymphedema Network dated December 15 at 1:38pm, with the text: "Manual Lymph Drainage isn't right for everyone--hear what physical therapist Maureen McBeth has to say about lymphedema patients living with other medical conditions!".



# Application and Contract for Employment Classified Ads

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_

Country (if foreign) \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Company Website \_\_\_\_\_

### Payment Type:

Check enclosed in the amount of \$ \_\_\_\_\_ check# \_\_\_\_\_

*Please make checks payable to the National Lymphedema Network or NLN.*

Please charge the deposit in the amount of \$ \_\_\_\_\_ to my:

American Express

MasterCard

Visa

Discover

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

- I understand that this ad is subject to approval by the NLN.
- I further understand that posting on the site is not guaranteed and that I will be notified regarding approval/refusal, with a complete refund of payment made to me/my company if the ad is not approved.

Signature \_\_\_\_\_

Print Name: \_\_\_\_\_

Date \_\_\_\_\_

<b>FOR OFFICE USE ONLY</b>
Date Recv'd: _____
Amount Pd: \$ _____ Paid By <input type="checkbox"/> Ck # _____
<input type="checkbox"/> Charge 4-digits _____
<b>APPROVED? Y N Approved by</b> _____
<input type="checkbox"/> COPY REC'D Format: <input type="checkbox"/> eps <input type="checkbox"/> jpg <input type="checkbox"/> pdf <input type="checkbox"/> other
Date Recv'd: _____ <input type="checkbox"/> PROBLEM w/copy
Comments: _____